

Current Sponsors



Mayor Bill White



Currently seeking additional sponsors and/or underwriters for the festival.

Festival Planning Partners:

City of Houston-Mayor's Office of Special Events
Council member, Mayor Pro-Tem Carol Alvarado
East Lawndale Civic Association
Greater East End Management District
Galveston Bay Estuary Program
Harris County Pct. 2 -Commissioner Sylvia R. Garcia
Houston East End Chamber of Commerce
Houston Parks and Recreation Department
NRG
Port of Houston Authority
Texas Cooperative Extension/Texas Sea Grant Program
Texas Master Naturalist Program



El agua es nuestro recurso natural mas importante.

Por eso hay que tener cuidado como la usamos.

Conserva el agua.

Y protege su calidad.

El futuro está en tus manos.

Aprende como cuidarlo.

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Don't Mess It Up!

Water is our most precious natural commodity.

Because of that, we need to be careful how we use it.

Conserve water.

And protect water quality.

The future is in your hands.

Learn how to protect water resources by visiting www.nolariegues.com or

www.watersmart.cc

for advice and information.

Contact Information:

Marissa Sipocz
Texas Coastal Watershed Program
17000 El Camino Real, Ste. 301
Houston, TX 77058
281-218-6253



Saturday, October 7, 2006
12-6 pm
Mason Park



TEXAS COASTAL WATERSHED
PROGRAM

A partnership of the Texas Cooperative Extension and Texas Sea Grant

La Cuenca Cuenta: A Watershed Fiesta—Saturday, October 7, 2006 12-6 pm—Mason Park

Educación en el Barrio

In 2004, the Texas Coastal Watershed Program, a joint effort between the Texas Cooperative Extension and Texas Sea Grant, received funding to facilitate and conduct wetland restoration and education within

the Greater East End community of Houston, and specifically host an environmental educa-



tion/environmental awareness festival called “La Cuenca Cuenta: A Watershed Fiesta” The festival name “La Cuenca Cuenta has a dual meaning: “The Watershed Counts or The Watershed Tells a Story”. Utilizing the dual meaning, the festival will focus on watershed issues:

- Our impact on local water quality
- Variety of native habitats within the watershed
- Importance of various habitats within the watershed



- How we can improve our water quality
- How we can reduce our impacts on habitats

The Watershed Fiesta will incorporate arts aspects, such as music, dance and especially storytelling, weaving the Latino culture through various displays in the festival. Students from local high schools will participate as volunteers and support staff for various booths.



In 2005, there was a great turnout with 300 adults and kids participating from the community. Next year the hopes are for an increase in attendance as well as sponsorships from area businesses.

Fiesta en el Barrio

The Texas Coastal Watershed Program is recruiting exhibitors with an environmental focus or a strong latino arts and culture aspect, to display during the festival. Festival exhibits already scheduled include:

- T-shirt Fish printing (kid activity-*para los niños*)
- Walking through Wetlands Exhibit -a real up-close, touchable wetland (kid activity-*para los niños*)
- Plant a seedling-pick a culinary or native plant seedling to take home (kids activity-*para los niños*)
- Storyteller-stories about the watershed (activity for all)



- MECA Mariachi and Ballet Folklorico (activity for all)
- Dance troupes from the community (activity for all)
- Student Poster Contest-view the winner of the watershed story contest (activity for all)
- Student Musical Performances (activity for all)

Other exhibitors include:

- Texas Master Naturalist Program
- Texas Parks and Wildlife Department
- Nature Discovery Center
- Urban Harvest



Park Location:

Mason Park
541 South 75th St. (Intersection of Tipps and 75th)
Houston, TX 77023
Phone: 713-928-2118