

WaterSmart

Landscaping Seminar for Professionals

Hosted by: Texas Cooperative Extension, Texas Sea Grant and Harris County Storm Water Quality Section

From stormwater management to water conservation, Texas landscapes are under stress. Future water policy changes will present challenges and opportunities for all phases of the green industry. Learn how to meet these challenges and keep costs down.

join us
WEDNESDAY, NOVEMBER 15, 2006

8:15am - 3:00pm

Sheraton Brookhollow Hotel

3000 North Loop West • Houston, TX 77092

\$55

Includes: seminar, all seminar materials, continental breakfast, seated lunch, coffee breaks and access to all exhibits.

TNLA Continuing Education Units

For more information call 281.218.0721 or email c-lachance@tamu.edu • www.watersmart.cc

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\$55 Early registration
(before November 1st)
\$70 after November 1st and
onsite registration

No refunds after October 15th
*Refunds subject
to \$15 handling fee.*

online registration:
www.watersmart.cc

Please make checks payable to Texas Cooperative Extension. Mail form and check to: Joani Groce, Conferences and Short Courses, P.O. Drawer H-1, College Station, TX 77844 or Fax: 979.845.2519

PROGRAM SCHEDULE

- 8:15—8:55 **Registration • continental breakfast • Visit exhibits**
- 9:00—9:15 **Welcome**
- 9:15—9:45 **Getting Smart with Water: The Case for Landscapes**
John S. Jacob, Ph.D., Extension Environmental Quality Specialist
- 9:45—10:30 **Building Healthy Soils Saves Money Now**
John Ferguson, M.S., P.G., President, Nature's Way Resources
- 10:30—10:45 **Break**
- 10:45—11:30 **The Right Plant in the Right Place: The Economics of Ecology**
Heidi Sheesley, President/Owner, Treesearch Farms
- 11:30—12:00 **Visit exhibits**
- 12:00—1:00 **LUNCHEON KEYNOTE ADDRESS:**
Rain Gardens and Green Roofs in the Urban Landscape
Dr. Michael Dietz, Stormwater Specialist, University of Connecticut
- 1:05—1:45 **Watersheds: Macro to Micro**
Kevin Shanley, The SWA Group, Bayou Preservation Association
- 1:45—2:30 **The State of Water: How Will Current and Future Policies Affect Landscaping in Texas?**
Carl Masterson, Community Resources Program Manager, Houston-Galveston Area Council
- 2:30—3:00 **Panel discussion**

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WHO SHOULD ATTEND?

- Landscape architects/designers from large and small firms
- Engineers, architects and grounds managers
- Nursery owners
- Developers and home builders
- City and County planners and decision makers
- All those affiliated with the green industry